

INTERNATIONAL SCIENTIFIC
AND PRACTICAL FORUM

GLOBAL CHANGES: CHALLENGES OF SCIENCE AND EDUCATION



TURAN
UNIVERSITY



DEDICATED TO THE

30 - TH

ANNIVERSARY OF TURAN UNIVERSITY

**FORUM
PROGRAMME**



**TURAN
UNIVERSITY**



INTERNATIONAL SCIENTIFIC AND PRACTICAL FORUM

**GLOBAL CHANGES: CHALLENGES OF
SCIENCE AND EDUCATION**

DEDICATED TO THE 30th ANNIVERSARY OF TURAN UNIVERSITY

FORUM CONTENTS



**11TH WORLD CONFERENCE ON
BUSINESS, ECONOMICS AND
MANAGEMENT**



**11TH WORLD CONGRESS OF
ADMINISTRATIVE AND POLITICAL
SCIENCES**



**12TH WORLD CONFERENCE ON
INFORMATION TECHNOLOGY**

**INTERNATIONAL SCIENTIFIC SEMINAR:
«INNOVATIVE EDUCATIONAL TECHNOLOGIES IN
MODERN LEADERS TRAINING»**



**MORE THAN 10 SCIENTIFIC AND PRACTICAL
EVENTS FOR STUDENTS:
CONTESTS/BATTLES/ EXPERT AND
FACILITATION SESSIONS**



**MORE THAN 30 EVENTS:
MASTER CLASSES, WORKSHOPS, PRACTICAL
SESSIONS, OPEN LECTURES,
SCIENTIFIC SEMINARS**



**FORUM PARTICIPANTS
50 FOREIGN SPEAKERS
FROM 30 COUNTRIES**



PROGRAMME
«GLOBAL CHANGES: CHALLENGES OF SCIENCE AND EDUCATION»
INTERNATIONAL SCIENTIFIC AND PRACTICAL FORUM
DEDICATED TO THE 30th ANNIVERSARY OF TURAN UNIVERSITY

PLENARY SESSION
«GLOBAL CHANGES: CHALLENGES OF SCIENCE AND EDUCATION»
October 6, 2022

Online broadcast <https://youtu.be/JMjVsI3S9h8>

Time/place	Speakers
09.00 -09.30 Assembly hall	Registration of participants
10.00 -10.05	Opening of the event
10.05 – 10.15	Video about Turan University
10.15 - 10.25 	<p>Prof. Dr. Alshanov Rakhman Alshanovich</p>  <p>Rector of Turan University, Doctor of Economics, Professor, honored worker of the Republic of Kazakhstan, awarded the orders "Parasat", "Barys" III degree, President of the Association of Higher Education Institutions of Kazakhstan, Vice President of the National Engineering Academy of the Republic of Kazakhstan, President of the Academy of Economic Sciences of the Republic of Kazakhstan, Member of the Board of the Ministry of Science and Higher Education of the Republic of Kazakhstan</p>
10.25-10.50	<p>CONGRATULATIONS TO THE UNIVERSITY</p> <ul style="list-style-type: none"> – Ali Kılıç – Mayor of Maltepe, Istanbul, Turkey – Makhmut Oral - President of the Council of Turkic Peoples, Istanbul, Turkey – Vlastimil Samek, Representative of the UN Department of Global Communications – Baryshev Maxim Anatolyevich, founder of Uchet.kz group of companies, Chairman of the Regional Council of the "Atameken" NCE in Almaty, member of «Atameken" NCE Presidium of the Republic of Kazakhstan – Taubaev Ayappergen Aldanaevich, Rector of Yesil University – Aliyarov Yesenzhol Kanievich, President of the Kazakhstan Center for Humanitarian and Political Conjuncture – Karpov Sergey Arkadyevich, UNESCO Cluster Office – Koshkimbaev Sapar Khaisakhanovich, Chairman of the Council of the Chamber of Auditors of the Republic of Kazakhstan – Shaikenova Rashida Rashidovna, Director of the Kazakhstan Tourism Association – Tsekhovoi Aleksey Philipovich, President of Project Managers Union of the Republic of Kazakhstan – Baideldinov Daulet Laikovich, Dean of the Faculty of Law of Al-Farabi Kazakh National University
10.50 - 11.00 	<p>Prof. Dr. Huseyin Uzunboyu</p>  <p>Professor of Educational Technology Member, Higher Education Planning, Supervision, Accreditation and Coordination Board, Nicosia, North Cyprus President, Cyprus Educational Sciences Association (Members of EERA & WERA), North Cyprus The topic: «Internationalization in Higher Education»</p>
11.00 - 11.10 	<p>Prof. Dr. Giese Roland</p>  <p>University of Applied Sciences Zittau, Görlitz, Germany</p> <p>The topic: "Methodological Problems of Economic Growth in a Multipolar Economic Space"</p>

11.10 - 11.20



Prof. Dr. Blagoev Veselin Ivanovich

University of Management, Varna
(VUM, Varna University of Management) Sofia, Bulgaria

The topic: "Modern challenges for business in the conditions of multipolarity"

11.20 - 11.30



Prof. Dr. Aliev Urak Zholmurzaevich

Vice-President of "Turan" Educational Corporation, Professor of "Turan-Astana" University, Doctor of Economics, Professor, Academician of the Academy of Economic Sciences of the Republic of Kazakhstan, full member of the Philosophical and Economic Scientific Assembly at Lomonosov Moscow State University, Academician of the Academy of Economics Philosophy (Russia)

11.30 - 11.40



Prof. Dr. Jesus Garcia Laborda

Dean of the College of Education Universidad de Alcala, Spain

The topic: «Changes and trends in Teacher Education after the COVID pandemic»

11.40 - 11.50



Prof. Dr. Gorylev Alexander Ivanovich

Candidate of Law Sciences, Deputy Chief of the International Cooperation Development Department, Lobachevsky University (the University of Nizhny Novgorod (Russia)

The topic: «Development of Russian-Kazakh higher education cooperation»

11.50 - 12.00



Prof. Dr. Sharad Kumar

Full-time Graduate Faculty- Associate Professor
Graduate School of Business
The University of the Commonwealth Caribbean (UCC), Jamaica

The topic: «Corporate Governance in International Perspective»

12.00 - 12.10



Prof. Dr. Tulegenova Madina Sakenovna

Al-Farabi Kazakh National University,
Higher School of Economics and Business

The topic: «Education of the nation in modern conditions: problems and tasks»

12.10 - 12.20



Abeldinov Aday Kunanbaevich,

General Producer, Member of the Management Board of the State Center for Cinematography, Executive Director for International Film Festivals

The topic: «Modern film education in Kazakhstan: analysing challenges and presenting solutions to address them»

12.20 - 12.30



Prof. Dr. Vukolov Vladimir Nikolaevich

Director of Tourism Research Institute of Turan University, Master of Sports of International Class in Sports Tourism, Vice President of the International Federation of Sports Tourism.















The topic: «Turiada to the 30th Anniversary of Turan University»

12.30 - 14.00

Coffee break

PANEL SESSION 1
**11TH WORLD CONFERENCE ON BUSINESS,
 ECONOMICS AND MANAGEMENT**

Zoom. Time: October 6, 2022 14:00 Almaty
 11th World Conference on Business, Economics and Management
<https://us06web.zoom.us/j/87970315631?pwd=WThvZUFSTkdaMmMl3T3dpdDk4aXVtZz09>
 Conference identifier: 879 7031 5631
 Access code: 484180

Time/place 401 a.	Speakers
14.00-14.05 	 <p>Moderator Arupov Akimzhan Arupovich Doctor of Economics, Professor, Director of the Institute of World Economy and International Relations</p>
	 <p>Coordinator: Mukhamedyarova-Levina Tamara Talgatovna Dean of Economics Faculty, Candidate of Economic Sciences, Professor</p>
14.05-14.10 	 <p>Welcoming speech Prof. Dr. Tussupova Leyla Amangeldievna Vice-rector for Academic Activities of "Turan" University</p>
14.10-14.20 	 <p>Uporova Irina Valerianovna Candidate of Economical Sciences, Associate Professor, Deputy Director of the Institute of Water Transport of the Federal State Financed Educational Institution of Higher Education "Admiral Makarov State University of Maritime and Inland Shipping", St. Petersburg, Russia</p> <p>The topic: «Transformation of the labor market in modern conditions»</p>
14.20-14.30 	 <p>Gülen Özdemir Turkey</p> <p>The topic: «Unseen Women Labor and Organization in Rural Development»</p>
14.30-14.40 	 <p>Prof. Dr. Lukinykh Valery Fedorovich President of the Siberian Logistics Association, Corresponding Member of the Russian Engineering Academy, Head of the Logistics Department of Krasnoyarsk State Agrarian University. Krasnoyarsk, Russia. (online)</p> <p>The topic: «Chain network model of food supply for state and municipal needs»</p>
14.40-14.50 	 <p>Polyanina Anna Russia</p> <p>The topic: «Media noise: new risks of social reality»</p>

14.50-15.00



Manizha Paktin

the first Afghan woman to receive an award from the 10th Anniversary Conference of the International Women's Entrepreneurial Challenge Foundation, the first female construction worker in Afghanistan, the founder of the women's rights organization Stand Up For Afghan Women Organization (SAAWO)

The topic: «The impact of education on the role of women in modern society»

15.00-15.10



Prof. Dr. Sharad Kumar

Full-time Graduate Faculty- Associate Professor
Graduate School of Business
The University of the Commonwealth Caribbean (UCC), Jamaica

The topic: «Corporate Governance in International Perspective»

15.10-15.20



Ramiz Musallam Salama

Near East University, North Cyprus

The topic : «Security Technologies Using Facial Recognition»

15.20-15.30



Prof. Dr. Alfonz Anthony

Vice-President of the European Logistics Association, Budapest, Hungary
(online)

The topic «Effective logistics communications»

15.30-15.40



Saken Kazhenov

Member of the Center for Global R&D and Innovation (GLORAD). Scholar of Bolashak program Politecnico di Milano, Italy

The topic: «University Business Incubators and Opportunities for Collaboration with Companies within the Start-Up Supporting Process»

15.40-15.50

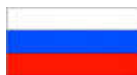


Lawal Yesufu

Higher Colleges of Technology United Arab Emirates

The topic: «The impact of Nationalization policies on the design of HR Information System»

15.50-16.00



Prof. Dr. Bykadorov Sergey Alexandrovich

The Siberian Transport University,
Novosibirsk, Russia (online)

The topic: «Transport corridors of Eurasia and logistical risks at the present stage»

16.00-16.10



Ramiz Musallam Salama

Near East University, North Cyprus

The topic: «Cyber-security Countermeasures, and Vulnerabilities to Prevent Social-Engineering Attacks»

The topic: «Using a map matching technique, real-time position tracking for security purposes»

16.10-16.20



Reham A. Sanad

Damietta University, Egypt

The topic: «An Investigation of Design Management Applications in the Textiles and Apparel Industries»

16.20-16.30



Korolev Vasily Valentinovich
Director of Freight Company "Transal" LLP

The topic: «Issues of supply chain management in logistics training»

16.40-16.50



Fursova Tatyana Viktorovna
Candidate of Economic Sciences, Associate Professor of Moscow University of Finance and Law, Moscow, Russia (online)

The topic: «Financial Cybersecurity in Russia: problems and development prospects»

16.40-16.50



Prof. Dr. Jesus Garcia Laborda
Universidad de Alcala, Madrid, Spain

The topic: «The importance of Economics in Education trends»

16.50 -17.00



Prof. Dr. Yerzhanov Mukhtar Saltaevich

The topic: «Problems and prospects for the development of non-formal education in the Republic of Kazakhstan»

17.00-17.10



Carlos Rodrigues, Ana Campina
Universidade Fernando Pessoa, Faculdade de Ciências Humanas e Sociais, Porto,

The topic: «The economic richness generated by International Tourism: a case study – Portugal»

17.10-17.20



Prof. Dr. Tleuberdinova Ayzhan Tokhtarovna
Doctor of Economics, Professor, Chief Researcher of the RSPE "Institute of economics" Science Committee of the Ministry of Education and Science of the Republic of Kazakhstan

The topic: «The social role of universities in modern urbanization conditions»

17.20-17.30



Prof. Dr. Tamenova Saltanat Sarsenbaevna
Director of the Center for Innovative Development of the Region

The topic: «Sustainable development of the education system in the Republic of Kazakhstan»

17.30-17.40

















Prof. Dr. Omarbakiev Lutpulla Amurullamovich
Turan University

The topic: «Improving tax literacy and culture of participants in tax relations»

PANEL SESSION 2
11TH WORLD CONGRESS OF
ADMINISTRATIVE AND POLITICAL
SCIENCES

Zoom. Time: October 6, 2022 14:00 Almaty
 11TH WORLD CONGRESS OF ADMINISTRATIVE AND POLITICAL SCIENCES
<https://us02web.zoom.us/j/81385146345?pwd=M2ZtR1NKMiZkTXg3ZXhaNDZhaXVyZz09>
 Conference identifier: 813 8514 6345
 Access code: 062028

Time/place 207	Speakers	
14.00 -20.00 		Moderator: Tolen Zhenisbek Muratbekuly PhD Doctor of Political Sciences, Head of the Regional Studies and International Relations Department
14.00-20.00 		Ishmukhamedov Sharip Abdrakhmanovich Candidate of Political Sciences, Associate Professor of the Regional Studies and International Relations Department of Turan University
		Coordinator Yerubaeva Gulzhan Kikbaevna Dean of Humanitarian and Law Faculty, Candidate of Biological Sciences, Professor of the Russian Academy of Natural History
14.00-14.05 		Welcoming speech Prof. Dr. Tayauova Gulzhanat Zhubatkanovna PhD, Vice-Rector for External Relations and Doctorate of Turan University
14.05-14.15 		Welcoming speech Prof. Dr. Parshina Anna Alexandrovna Rector of Rostov Institute for Entrepreneur Protection, Candidate of Law, Professor, Rostov-on-Don, Russia
14.15 – 14.25 		Tareq Zeyad Mohammed Iraq The topic: «Electronic politics and its representations in literature NFTs literature as an example»
14.25 - 14.35 		Prof. Dr. Akimzhanov Talgat Kurmanovich Director of the Research Institute of Law, Professor of the Department of Jurisprudence and International Law of "Turan" University, Doctor of Law, Professor, Honored Worker of the Ministry of Internal Affairs of the Republic of Kazakhstan, Honorary Worker of Education of the Republic of Kazakhstan The topic: «To the need to find new ways to combat crime nowadays»

14.35 – 14.45



Prof. Dr. Huseyin Uzunboylu

Professor of Educational Technology
Member, Higher Education Planning, Supervision,
Accreditation and Coordination Board, Nicosia, North Cyprus
President, Cyprus Educational Sciences Association
(Members of EERA & WERA), North Cyprus

14.45 – 14.55



Prof. Dr. Gorylev Alexander Ivanovich

Candidate of Law Sciences, Associate Professor
Deputy Chief of the International Cooperation Development Department,
Lobachevsky University (the University of Nizhny Novgorod (Russia)

14.55 – 15.05



Yousif A Alshumaimeri

King Saud University, Saudi Arabia

The topic: «Understanding context: An essential factor for educational change success»

15.05 – 15.15



Sokolskaya Ludmila Viktorovna

Candidate of Law, Associate Professor,
The State University of Humanities and Technology, Orekhovo-Zuevo,
Russia



Shcherbinina Irina Vasilievna

Candidate of Law, Associate Professor, The State University of Humanities
and Technology, Orekhovo-Zuevo, Russia.

The topic: «To the issue of digitalization of higher education in Russia»

15.15-15.25

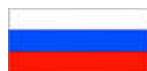


Mohamad Reza Khodabakhsh

Islamic Azad University, Iran

The topic: «The Relationship between Procrastination and Hope with
Self-care Behaviors in Women with Heart Failure»

15.25- 15.35



Prof. Dr. Kharchenko Valery Nikolaevich

Vice-Rector of Rostov Institute for Entrepreneur Protection, Candidate of
Pedagogical Sciences, Professor

The topic: «Forms of international legal responsibility»

15.35-15.45



Atefeh Ferdosipour, Isan Sheidaei Khosroshahi

Islamic Azad University, Iran

The topic: «Attitudes of students at University towards their future»

The topic: «The effectiveness of treatment based on acceptance and
commitment on the symptoms of chronic fatigue and self-conscious
emotion of female heads of the household»

The topic: «The Effectiveness of Emotion Focused Therapy on Attachment
style and Social Anxiety in Teenagers»

15.45-15.55



Zhekenov Duman Kurmangazievich

PhD, Associate Professor, Dean of the Faculty of International Relations of
Al-Farabi Kazakh National University

15.55 – 16.05



Diana Temirzakova;

West Kazakhstan

Marat Ospanov

Medical University, Kazakhstan

The topic: «High stress level among women in Kazakhstan: a pilot study»

16.05 – 16.15



Denissova Irina Petrovna

Head of «Economics and Customs" Department of Rostov Institute for Entrepreneur Protection

The topic: «Trends in the development of pension insurance»

16.15-16.25



Maslikov Ivan Stepanovich

Associate Professor of Civil Law Disciplines Department of Rostov Institute for Entrepreneur Protection, Candidate of Law

The topic: «Harmonization of the Eurasian Economic Union countries legislation»

16.25-16.35



Elena Molchanova, Elena Kosterina,

Elena Kim, Michael Freese American University of Central Asia, Kyrgyzstan

The topic: «Implementation of university-wide anti-harassment policies and practices as a Central Asian university»

16.35-16.45



Prof. Dr. Akhmetova Laila Seissenbekovna

Al-Farabi Kazakh National University

The topic: «Search movement of Kazakhstan and the international search for World War II missing persons»

16.45 -16.55



Prof. Dr. Listopad Tatyana Nikolaevna

Director of "L.D.T. Consulting Grupp OU" (Tallinn, Estonia)

The topic: «Changing the educational paradigm in Estonia: expectations and reality»

16.55-17.05



Aigul Esenkeldykyzy Akhmetsapa,

Zhetysu University named after I. Zhansugurov, Taldykorgan, Kazakhstan,

Huseyin Uzunboyly YODAK

North Cyprus

The topic: «The structure and formation of creative competence of an elementary school teacher»

17.05-17.15



Iman H. Aljameel

Saudi Arabia

The topic: «Exploring the Compelling Rationale to Include Programming in the K-12 Curriculum»

17.15-17.25

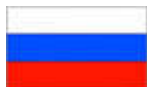


Tsoy Snezhana

Media expert, head of educational and research programs at MediaNet International Journalism Center. Factcheck.kz project coordinator.

The topic: «Media and information literacy development in the context of geopolitical crises».

17.25-17.35



Beglaryan Margarita Evgenievna

Head of the Social, humanitarian and natural science disciplines Department of the North Caucasian branch of the Russian State University of Justice, Candidate of Physics and Mathematics, Associate Professor, Krasnodar, Russia



Rager Yuriy Borisovich

Associate Professor of Social, humanitarian and natural science disciplines Department of the North Caucasian branch of the Russian State University of Justice, Candidate of Historical Sciences, Associate Professor, Krasnodar, Russia

The topic: «Culture and security in the information space»

PANEL SESSION 3
12TH WORLD CONFERENCE
ON INFORMATION TECHNOLOGY

Zoom. Time: October 6, 2022 14:00 Almaty
12TH WORLD CONFERENCE ON INFORMATION TECHNOLOGY

[https://us06web.zoom.us/j/7182774568?pwd=TldsQT
B2MEtJNWt0NWwKREE2YW1EQT09](https://us06web.zoom.us/j/7182774568?pwd=TldsQTB2MEtJNWt0NWwKREE2YW1EQT09)

Conference identifier: 718 277 4568

Access code: 378886

Time / place
317

Speakers



Moderator

Abdiev Kali Seilbekovich

Director of the Research Institute of Education Informatization, Doctor of Pedagogical Sciences, Associate Professor



Co-moderator

Belginova Saule Askerbekovna

Associate Professor of Information Technology Department, PhD



Coordinator

Kuandykova Dzhanna Riskulovna

Dean of the Faculty of Digital Technologies and Art, Candidate of Technical Sciences, Professor

14.00-14.10



Welcoming speech

Gerasimova Natalia Sergeevna

Vice-rector for social and educational work

14.10-14.20



Lakhno Valery Anatolievich

Doctor of Technical Sciences, Professor, Professor of Computer Systems, Networks and Cybersecurity Department of the National University of Life and Environmental Sciences of Ukraine

The topic: Programmatic assessment of the information leakage threats relevance

14.20-14.30



Zeynep Topaloğlu

Melek Kidemli, Турция

The topic: «An Empirical Analysis on the Relationship between Cds Risk Premium and Direct Investments, BIST-100 Index, Exchange Rate in Turkey»

14.30 – 14.40



Tyagunov Andrey Gennadievich

Candidate of Technical Sciences, Associate Professor, Ural Federal University named after the First President of Russia B.N. Yeltsin, Russia, Yekaterinburg

The topic: «Application of artificial neural networks for solving problems of materials science»

14.40-15.00



Ramiz Musallam Salama

Near East University, North Cyprus

The topic: «Creating a Mobile Application for Online Shopping that has all the Features Required for the Process»

The topic: «Designing an Android-based Mobile app to address issues with online shopping»

The topic: «Development an Android-based mobile app to solve transportation issues»

15.00 – 15.10



Erica Laurents

Associate professor of Tallinn University of Technology, Tallinn (Estonia)

The topic: «How do we see the future in the IT community?»

15.10 – 15.20



Akbota Nuralim Esenkyzy

Turan University, Kazakhstan

The topic: «Kazakhstan's experience of venture financing of technological entrepreneurship»

15.20- 15.30



Prof. Dr. Mohamed Othman

Dept of Comm. Tech. and Network, University Putra (Malaysia)

The topic: «Methods and means of information processing in the modern world»

15.30-15.40



Ana Campina

Carlos Rodrigues

Universidade Fernando Pessoa, Portugal

The topic: «The international influence of the Council of Europe Budapest Convention: against Cybercrime»

15.20-15.30



Liudmila Kompaneeva, Evgenia Gulyaeva, Yulia Semikina;

Volgograd Institute of Management, Russian Federation

The topic: «The rise of digital higher education during the pandemic»

15.30-15.40



Prof. Dr. Akhmetov Bakhytzhan Srazhatdinovich

Department of Computer and Software Engineering, Academician of the National Engineering Academy of the Republic of Kazakhstan

The topic: «Modeling of confrontation between the sides of defense and attack on information resources based on the theoretical game methods»

15.40-15.50



Kingsley Onyibor Nweke

Nnamdi Azikiwe University, Nigeria

The topic: «Relationship between Perceived gender stereotypes and personality traits on electoral behavior among 133 senior non-teaching employees of federal universities»

15.50-16.00



Irina Kulagina, Dmitry Semikin, Evgenia Gulyaeva, Julia Semikina;
Volgograd Institute of Management, Russian Federation

The topic: «Internet as a tool for countering terrorist crimes»

16.00-16.10



Kubekov Bulat Salmukhanovich

Professor of the Department of Computer and Software Engineering, Candidate of Technical Sciences

The topic: «Educational Engineering in Pedagogical Activity»

16.10-16.20



Rashev Sabit Dosmagambetovich

Director on infrastructure questions, "Park of Innovative technologies" Autonomous Cluster Fund

16.20-16.30



**Kymbat Zhumagulkyzy Seilkhanova,
Sabyrzhan Kubeisinovich Atanov**

L.N. Gumilyov Eurasian National University

The topic: «Efficient methods for detection and prevention of ARP spoofing attacks»

16.30-16.40



Mohamed Bilal Basha

Higher College of Technology, Sharjah, United Arab Emirates

The topic: «Malaysian student's attitude towards organic food buying behavior»

16.40-16.50



Zatolokin Vladimir Ilyich

Kazakhstan TRIZ Association, CEO

The topic: « International experience in the application of TRIZ as methodological basis for the development of the innovation ecosystem of Kazakhstan: country, cluster, corporation, university, college, school, kindergarten»

17.00-17.10



Pervez Akhtar;

Higher Colleges of Technology, United Arab Emirates

The topic: «Green Purchasing a Choice or Stakeholders Pressure? An Empirical Investigation of Retail Hyper Markets in UAE»

17.10-17.20



Myrzashova Raushan Baurzhanovna

Research Analyst Cerebra.ai Ltd., Technical Project Leader CloudLinux Inc. USA, PhD student of China University of Science and Technology, Hefei, China (online)

The topic: «The Power of Artificial Intelligence in Healthcare: Machine Learning, Deep Learning, and Federated Learning Applications»

INTERNATIONAL SCIENTIFIC SEMINAR
«INNOVATIVE EDUCATIONAL TECHNOLOGIES IN
MODERN LEADERS TRAINING »

(Turan University together with the Institute of Public Administration and Management of the Russian Academy of National Economy and State Service under the President of the Russian Federation, Moscow)

October 6, 2022 14.00 - 17.00 Almaty, 11.00 - 14.00 Moscow, Russia, Room 2210, building 1,

O:

https://teams.microsoft.com/join/19%3ameeting_MjVkJzc4ODUtZjY2NC00MDk3LTNmYmMtYTlYxNGlZOWE3NTFm%40thread.v2/0?context=%7b%22Tid%22%3a%22b7f8139a-a0a5-4e47-90a1-258ccf191615%22%2c%22Oid%22%3a%229f394de7-c3ce-43f8-b016-ca7770297b55%22%7d

Date, time

14:00 -17:00

Almaty

(11:00 -14:00

Moscow)

Business Hall



Speakers



Moderators:

Litvintseva Elena Ananievna

Doctor of Sociology, Associate Professor, Scientific Secretary of the Institute of Public Administration and Management, Russian Presidential Academy of National Economy and Public Administration, Moscow



Fayzullina Galiya Shauketovna

Candidate of Historical Sciences, Associate Professor, Head of Tourism and Service Department, "Turan" University, Almaty

14:00 -14:15

Almaty

(11.00 -11.15

Moscow)



Welcoming speech

Nazarov Maxim Nikolaevich

Vice-Rector of the Russian Presidential Academy of National Economy and Public Administration, Moscow



Welcoming speech

Razakova Dina Ibragimovna

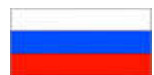
Vice-Rector for Strategic Development, Science and Innovation, Candidate of Economics, PhD, Member of the Council for Science of the N. Nazarbayev Foundation

14:15 -14:25

Almaty

(11:15 -11:25

Moscow)



Korchagin Ruslan Nikolaevich

Candidate of Technical Sciences, Deputy Director of the Institute of Public Service and Management of Russian Presidential Academy of National Economy and Public Administration

The topic: «Personal and professional development of future managers: experience of the Institute of Public Service and Management of RANEPa under the President of the Russian Federation»

14:25 -14:35
Almaty
(11:25 -11:35
Moscow)



Yerubaeva Gulzhan Kikbaevna

Dean of Humanitarian and Law Faculty, Candidate of Biological Sciences, Professor of the Russian Academy of Natural History

The topic: «The experience of "Turan" University in the training of managers and business entrepreneurs»

14:35 -14:45
Almaty
(11:35 -11:45
Moscow)



Kireeva Elena Yurievna

Doctor of Law, Professor, Dean of the Faculty of Human Resources Management and Public Service, the Institute of Public Administration and Civil Service of the Russian Presidential Academy of National Economy and Public Administration

The topic: «Personnel training for the public administration system: tasks and prospects»

14:45 -15:00
Almaty
(11:45 -12:00
Moscow)

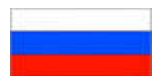


Cherednichenko Alexander Vladimirovich

Doctor of Geography, Professor of the Department of Tourism and Service, Turan University

The topic: «The Formation of GI-Technologies as a New Cluster in Personnel Training»

15:00 -15:10
Almaty
(12:00 -12:10
Moscow)



Zanko Tigran Antonovich

Director of the Doctor of Public Administration (DPA) program, the Institute of Public Administration and Civil Service of the Russian Presidential Academy of National Economy and Public Administration

The topic: «Experience of the Institute of the Institute of Public Administration and Civil Service of the Russian Presidential Academy of National Economy and Public Administration in the training of highly qualified managerial personnel in the DPA format»

15:10 -15:20
Almaty
(12:10 -12:20
Moscow)



Prof. Dr. Islamgulova Svetlana Konstantinovna

Doctor of Pedagogy, Professor of the Department of Psychology, Director of Turan Lyceum

The topic: «On the management of the teacher professional competence formation»

15:20 -15:30
Almaty
(12:20 -12:30
Moscow)



Prof. Dr. Litvintseva Elena Ananievna

Doctor of Sociology, Associate Professor, Scientific Secretary of the Institute of Public Administration and Management, Russian Presidential Academy of National Economy and Public Administration, Moscow

The topic: «Qualification requirements for the positions of the state civil service of the Russian Federation as a strategy for training leaders»

15:30 -15:40
Almaty
(12:30 -12:40
Moscow)



Ospanova Jamilya Azizkhanovna

Candidate of Law, Head of Jurisprudence and International Law Department

The topic: «Experience in creating double-diploma programs at "Turan" University: problems and opportunities»

15:40 -15:50
Almaty
(12:40 -12:50
Moscow)



Vasilenko Lyudmila Alexandrovna

Doctor of Sociological Sciences, Professor, Professor of the Institute of Public Administration and Civil Service of the Russian Presidential Academy of National Economy and Public Administration

The topic: «Training Leaders for Management in a Digital Society»

15:50 -16:00
Almaty
(12.50 -13.00
Moscow)



Stamkulova Gulnar Abdezovna

Candidate of Law, Associate Professor, Head of the Educational Program "Legal Support for Business (Corporate Lawyer)"

The topic: «Development of entrepreneurial competencies among students in the framework of the study of the legal regulation of entrepreneurial relations»

16:00 -16:10
Almaty
(13.00 -13.10
Moscow)



Yatsenko Lyudmila Ivanovna

Candidate of Philosophical Sciences, Associate Professor of the Institute of Public Administration and Civil Service of the Russian Presidential Academy of National Economy and Public Administration

The topic: «Professional culture as a basis for the development of leaders»

16:10 -16:20
Almaty
(13.10 -13.20
Moscow)

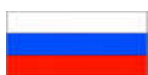


Shirokova Olesya Vadimovna

Candidate of Sociological Sciences, Director of the Master's Program "Change Management" of the Institute of Public Administration and Civil Service of the Russian Presidential Academy of National Economy and Public Administration

The topic: «Interactive educational technologies in the training of managers»

16:20 -16:30
Almaty
(13.20 -13.30
Moscow)



Skipetrova Tatyana Vitalievna

Candidate of Sociological Sciences, Associate Professor, Director of the Master's Program "Psychology of Political Leadership and Management" of the Institute of Public Administration and Civil Service of the Russian Presidential Academy of National Economy and Public Administration

The topic: «Network Master's Programs: Modern Trends»

16:30 -16:40
Almaty
(13:30 -13:40
Moscow)



Druzhinina Yulia Viktorovna

Candidate of Sociological Sciences, Associate Professor of the Institute of Public Administration and Civil Service of the Russian Presidential Academy of National Economy and Public Administration

The topic: «Methodology and technique of transform-learning in the training of managerial personnel»

16:40 -16:50
Almaty
(13:40 -13:50
Moscow)



Makhanov Aibar Armanuly

Deputy Director of the Center for Monitoring the Quality of Educational Programs of the Institute of Public Administration and Civil Service of the Russian Presidential Academy of National Economy and Public Administration, Moscow, Russia

The topic: «Experience of the Institute of Civil Service and management of the RANEPa in organizing and holding all-Russian youth competitions: "I am a professional", "Case-championship in direction "State and municipal management", "Contest of IGSU Leaders - Leader PRO"»

16:50 -17:00

Open Microphone

A SERIES OF SCIENTIFIC AND PRACTICAL EVENTS FOR STUDENTS

SRW EVENTS, COMPETITIONS, BATTLES, EXPERT (FACILITATION) SESSION

October 3
12:00-13:30
Room 506



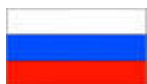
Moderator:

Fayzullina Galiya Shauketovna

Candidate of Historical Sciences, Associate Professor, Head of Tourism and Service Department, "Turan" University, Almaty

Intellectual game "Hotelier of the XXI century"

October 4
10:40 – 11:30
314
Room



Chepyuk Olga Rostislavovna

Doctor of Philosophy, Associate Professor, Head of the Center for Technological Entrepreneurship at Lobachevsky State University of Nizhny Novgorod (Russia)

Entrepreneurial idea generation training for students

Coordinator: Mukhamedyarova-Levina T.T. Dean of EF, Candidate of Economics, Professor

October 5
9:30 – 11:30
White Hall



Business training for college students "Small School of Entrepreneurship"

1. Your personal brand! – Kairova A.A., Master of Economic Sciences,
 2. Your effective time! - Trainer - Bukeikhanova T.K., Candidate of Economics, Associate Professor
 3. Your information security! Trainer - Eskendirova D.M., PhD., Associate Professor
- Coordinator: Mukhamedyarova-Levina T.T. Dean of EF, Candidate of Economics, Professor

October 5
18:00 – 20:00
Business Hall



Kurmanbayeva Alma Alievna

Candidate of Philological Sciences, member of the Union of Journalists of the Republic of Kazakhstan, Head of Department of Journalism and Translation Studies, "Turan" University, Almaty, Kazakhstan

Debate "Actual problems of journalism"

October 5
14:10 – 15:30
Room 512



Beketov Aibol Nursultanovich

lawyer-consultant, member of the Chamber of Legal Advisers, "Almaty Legal Chamber", senior lecturer of the department "Jurisprudence and International Law", "Turan" University

Intellectual quiz "Business and students"

October 5
15:00 – 17:00
Room 207



Sangilbaev Ospan Seydullaevich

Professor of the Department of Psychology, Doctor of Psychology

Scientific seminar «Actual issues of science and education: the view of young scientists»

October 5
13:00 – 14:00
Room 601



Dolda Zhaksylyk Zhumakhanuly

Lawyer, Member of the Almaty Bar Association, Senior Lecturer at the Department of Jurisprudence and International Law, "Turan" University

Seminar-training «Civil legal relations
rights and obligations of the subjects of the Republic of Kazakhstan»

October 6
12:00 – 15:00

Assembly Hall



Shemes Alexey Stanislavovich

Soviet, Russian and Kazakh actor and film director

Creative meeting of students with the author of the feature film "Grandfather"

Coordinators:

Kuandykova D.R. - Dean of the CTIIS PhD., Associate Professor, Khakimov A.S.
- Director of the Higher School "TFA", PhD, Associate Professor

A SERIES OF SCIENTIFIC AND PRACTICAL EVENTS
MASTER CLASSES, WORKSHOP, PRACTICAL SESSIONS, OPEN
LECTURES, SCIENTIFIC SEMINARS

Date, time

October 3
11:40 - 12:30
Room 218



Ossipova Anna

Co-founder of Accounting. kz LLP , managing director

"From student to entrepreneur: 5 first steps"

Coordinator: Barysheva S.K. – Head of Accounting and Auditing Department
PhD, Associate Professor

October 3
12:00
Room 317



Makeev Binur Mirashevich

Magnum Club Product Manager

Master class on the topic: "IT startups: how to promote in the market"

Coordinator: Eskendirova D.M. – Head of IT Department, PhD., Associate Professor

October 4
11:00- 12:00
Room 712



Nigai Alexey

Insurance company "Allianz Kazakhstan" - a division of the international Allianz Group., Commercial Director

Lecture topic "Insurance business of Kazakhstan in the digital economy"

Coordinator: Selezneva I.V., Doctor of Economics, Professor, Head of Finance Department

October 4
15:10 – 17:00
Room 603,
2 course Psy 1



October 4
15:10 – 17:00
Room 507
2 course Psy 2



Sadykova Anel Bolatovna
Psychologist-practitioner

Master class "Social games as a modern tool for the work of a psychologist"

Coordinator: Vasko Tatyana Pavlovna - PhD, Head of Psychology Department

October 4
14:00 - 17:00
Room 223



Meder Akhmetov
artist-curator, art practice with objects, Bishkek, Kyrgyzstan

Master class "Potato print cut model"

Coordinator: Fayzullina G.Sh. PhD, Associate professor, Head of Tourism and Service Department

October 4
14:50 – 16:00
Assembly Hall



Assimov Marat Abubakrievich
Doctor of Medical Sciences, Professor, Psychotherapist. Founder and director of the Center for Communication Skills by Juliet Drapper.

Open lecture "Self-Management as a Factor of Personal Efficiency"

Coordinator: Vasko Tatyana Pavlovna - PhD, Head of Psychology Department

October 4
13:00-14:00
Room 604



Arenova Almasha Arystanovna
Head of Department of political cooperation of the Ministry of Foreign Affairs of the Republic of Kazakhstan of Almaty, Kazakhstan
Open Lecture "Protocol Formulas in the Diplomatic document"

Coordinator: Tolen Zhenisbek Muratbekuly, PhD, Head of Regional Studies and International Relations Department

October 5
15:00
Room 208



Baymukhambetov Ermek Bigazyevich
Head of Administration of Akim of Zhetysay district of Almaty
Master class "State and business in the context of economic transformation"
Coordinator: Eralina E.M. – PhD, Associate Professor, Head of Management Department

October 5
14:00 – 17:00



Vlastimil Samek
Representative of the UN Department of Global Communications and Head of the UN Information Office in Kazakhstan

Master class "UN and sustainable development"

Coordinator: Tolen Zhenisbek Muratbekuly, PhD, Head of Regional Studies and International Relations Department

October 5
12:00-13:00
Room 202



Koshmambetov Aituar Askarovich

Director of the regional Chamber of Entrepreneurs in Almaty

The topic: «Development of Entrepreneurship in the Context of Digital Transformation»

Coordinator: Eralina E.M. – PhD, Associate Professor, Head of Management Department

October 5
12:40 -13:30
Assembly Hall



Korolev Vasily Valentinovich

Director of Freight Company “Transal” LLP, Almaty, Kazakhstan

Seminar topic: "Building a supply chain"

October 5
12:40 -13:30
Assembly Hall



Tazhikhan Balnur,

Employer Branding Specialist;

Rakhmetullayeva Aliya,

Specialist in training and development of personnel of the International company JTI



The topic: "The labor market of young professionals"

Coordinators:

Dadabaeva D.M. - Candidate of Economics, Associate Professor, Head of World and International Economics Department

Telgozhaev A. – Master of Economic Sciences, Head of the Career and Leadership Center

October 6
11:00 – 12:00
Room 207



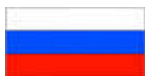
Nazarbayeva Aruzhan

JSC "Eurasian Bank", head of the branch in Almaty

Master class "Banking business of Kazakhstan in the digital economy"

Coordinator: Selezneva I.V., Doctor of Economics, Professor, Head of Finance Department

October 6
14:00 – 16:00
Room 304



Chepyuk Olga Rostislavovna

Doctor of Philosophy, Associate Professor, Head of the Center for Technological Entrepreneurship at Lobachevsky State University of Nizhny Novgorod (Russia)

Discussion platform - "Entrepreneurial education in a modern university" (questions - answers)

Master class - presentation "Innograd - a program to promote entrepreneurial education at the university" for teachers and teaching and support staff of the university

Coordinators:

Mukhamedyarova-Levina T.T. Dean of EF, Candidate of Economics, Professor

Yerubaeva G. K. Dean of Humanitarian and Law Faculty

October 6
14:00 - 15:00
Room 408



Natalia Novikova

Corporate Marketing and PR Director of LG Electronics, Almaty Kazakhstan

Master class "Brand Communication Tools"

Coordinator: Chakeyeva Karlygash Sailaubaevna. - PhD., Associate Professor, Head of Marketing and Logistics Department

October 6
16:00 – 17:00
Room 204



Abygaparova Zhuldyz

Head of Multimodal Transportation Department, WOOGIN GLOBAL LOGISTICS LLP

Master class "Organization of transportation and transport management"

Coordinator: Chakeyeva Karlygash Sailaubayeva. - PhD., Associate Professor, Head of Marketing and Logistics Department

October 6
15:30-16:30
Room 206



Manizha Paktin

the first Afghan woman to receive an award from the 10th Anniversary Conference of the International Women's Entrepreneurial Challenge Foundation, the first female construction worker in Afghanistan, the founder of the women's rights organization Stand Up For Afghan Women Organization (SAAWO)

Master class "Women's Entrepreneurship: Tools for Success"

Coordinator: Dadabaeva D.M. - Candidate of Economics, Associate Professor, Head of World and International Economics Department

October 6
11:00 – 12:00
Room 704



Schmidt Olga Iosifovna

audit director of the company "Centraudit-Kazakhstan", professional accountant, member of the Chamber of Auditors of Kazakhstan.

Master class "Planning in audit"

Coordinator: Barysheva S.K. – Head of Accounting and Auditing Department PhD, Associate Professor

October 6
14:00
Room 317



Vitaly Fedorov

teacher of programming school "DECODE"

Master class "Virtual and augmented reality in the modern world"

Coordinator: Eskendirova D.M. – Head of IT Department, PhD., Associate Professor

October 6
14:00 – 15:00
Room 101
Dostyk 110



Mamyrbaev Orken Zhumazhanovich

Deputy General Director of the RSE "Institute of Information and Computing Technologies" CS MES RK

Master class "New trends in speech recognition"

Coordinator: Zhasandykyzy Maral – Head of KPI Department, PhD, Associate Professor

October 7
11:00 – 12:00
Cinema Hall
Dostyk 110



Victoria Koppel

marketing director,
Salem Social Media Company

Master class "Digital Promotion Tools"

Coordinator: Khakimov A.S. - Director of the Higher School "TFA", PhD, Associate Professor

October 7
10:00 – 10:40
Business Hall



Altaeva Almagul Karisbekovna

Doctor of Philology, Professor of Al-Farabi Kazakh National University, Almaty, Kazakhstan

Open Lecture "Prevention of Hate Speech in formation of effective communication"

Coordinator: Kurmanbayeva Alma Alievna - PhD. in Philology, Acting Head of Department of Journalism and Translation Studies

**October 7
15:00
Room 209**



Bakhtiyarova Elena Azhibekovna

Head of "Radio engineering, Electronics and Telecommunications" Department, Candidate of Technical Sciences, Associate Professor, International IT University

Scientific seminar on the topic "New trends in science"

Coordinator: Isimov N.T. Head of "Radio engineering, Electronics and Telecommunications" Department, Candidate of Technical Sciences, Associate Professor

**October 7
14:00 – 15:00
Room 101
Dostyk 110**



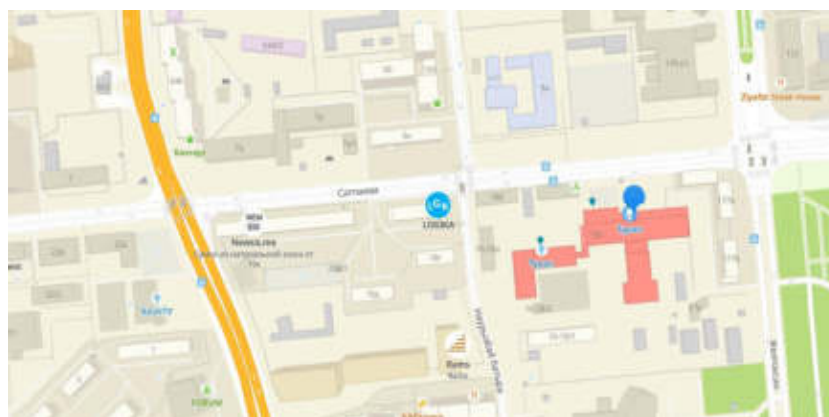
Uskenbayeva Raisa Kabievna

Satpaev Kazakh National Research Technical University, Director of the Institute of Automation and Information Technologies

Open Lecture "Global Trends in Artificial Intelligence"

Coordinator: Zhasandykyzy Maral – Head of KPI Department, PhD, Associate Professor

Location Map



Address:

050013, Republic of Kazakhstan,
Almaty, Satpayev 16a str.
Turan University (main building)
Phone: +7 (727) 260-70-00

Organizing Committee

Assoc. Prof. Dr. D. Razakova - Vice-Rector for Strategic Development, Science and Innovation

Assoc. Prof. Dr. G. Tayauova - Vice-Rector for External Relations and Doctorate

Prof. Dr. Huseyin Uzunboylu – Member of the Higher Education Planning, Supervision, Accreditation and Coordination Board, President of the Cyprus Educational Sciences Association, Nicosia, North Cyprus

Assoc. Prof. Dr. G. Yerubaeva - Dean of the Faculty of Humanities and Law

Assoc. Prof. T. Mukhamedyarova-Levina - Dean of the Faculty of Economics

Assoc. Prof. D. Kuandykova - Dean of the Faculty of Digital Technologies and Art

G. Kuttybayeva - Head of the Department of International Cooperation